SUCCESS IN THE ARTS

What It Takes To Make It In Creative Fields by A. Michael Shumate

Table of Contents

Acknowledgements

Section 1: Personal Experience

- 1. Who Is the Grand Poobah?
- 2. Fame at an Early Age
- 3. Trial By Ordeal
- 4. The Issue of Talent
- 5. To Catch A Monkey
 - Eat an Elephant
- 6. Challenging Decisions

Section 2: Talent

- 7. Everybody has some talents
 - The Magic of Talent
 - Inclination, Aptitude and Skill
 - Talent and Tangent Skills
 - Craft
- 8. Discover Your Talents
 - Definition of talent
 - Intelligence
 - Personal Strengths
 - Dyslexia
 - Nurture or Nature?
- 9. Models of Talent
 - The Soil Model
 - The Seed Model
 - Why Worry About It?
- 10. What is Creativity?
 - What Creativity Isn't
 - What Creativity Is
 - Brainstorming
 - Thinking Outside the Box
 - Using Your Back Burner

Section 3: Smarts

- 11. Using Your Smarts
 - Learning Tricks
 - The Cycle
 - Seek a Mentor
 - Cultivate Challenging Peers

- 12. Conventions, Rules & Principles
 - Conventions
 - Rules
 - Principles
 - Popular Art or Purist?
- 13. Getting the Breaks
 - Luck or Leverage?
 - Get Out There
 - Underestimating Your Profession
 - Work Your Plan
 - The Art of Sacrifice
 - Marketing Yourself
 - Attitude Equals Altitude
 - Aim for the Top
 - Networking
- 14. Don't Pop Your Own Bubble
 - Ease Off Before You Pop
 - Influence, Homage and Plagiarism
 - Finding Your Own Voice
 - Never Stop Learning
 - Take Care of Important Things
- 15. Prima Donna or Professional
 - The Balancing Act
 - Walk the Fine Line

Section 4: Heart

- 16. Paying Your Dues
 - Einstein, Mozart and da Vinci
 - Stretching Yourself
 - Get Going
 - Tough times
 - Face your bullies
- 17. You Gotta Have Heart
 - Facing Criticism
 - Personal Taste
 - Valid Criticism
 - Consider Your sources
 - You Still Have to Be Yourself
- 18. Getting and Giving
 - Life As Art
 - Teaching to Give Back and Learn
 - No One Wants to be a Wannabe
 - Don't give up
- 19. What If I Don't Make It?
 - Suppose I don't Meet My Goals?
 - The Journey and the Destination
- 20. Final Words

About the Author

Index