

FOLIOresumé

A. Michael Shumate





Work History & Contact Info

Professor Graphic Design

St. Lawrence College
1990-Present Kingston, ON, Canada

Teaching Master Graphic Design

St. Lawrence College
1987-1990 Kingston, ON, Canada

Freelance Designer/Illustrator

1989-Present Kingston, ON, Canada

Head Designer/Illustrator

Design Associates Ltd. 1980-1987
Charlottetown, P. E. I., Canada
Directed and/or executed major projects in advertising, exhibit design, corporate identity, illustration and art direction for largest design studio/advertising agency on P. E. I.

Freelance Designer/Illustrator

1973-1980 Belfast, P. E. I., Canada
Executed projects for government and private sector in graphic design, exhibit design, murals, advertising, technical, historical & nature jobs.

Part-time Faculty:

BYU Art Dept. 1972-1973 Provo, Utah.
Taught: Basic Typography, Intro to Graphic Design

Freelance Designer/Illustrator

1972-1973 Provo, Utah. Contract designer for advertising agencies.

Junior Graphic Designer:

Bailey Montague & Associates
1971-1972 Salt Lake City, Utah
Design and assembly under art director/owners.

Graphic Designer: BYU Special Courses & Conferences 1969-1971 Provo, Utah. Designed brochures, designed/silkscreened posters for various events and special courses.

Contact

A. Michael Shumate, BFA, RGD
198 Chelsea Road, Kingston, Ontario
Canada K7M 3Y8
mshumate@ElfstonePress.com
613-767-9147
fax 613-767-9133

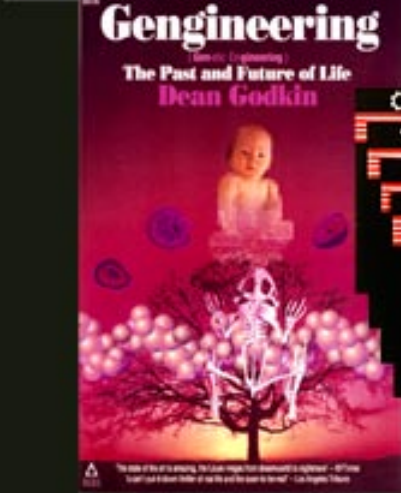
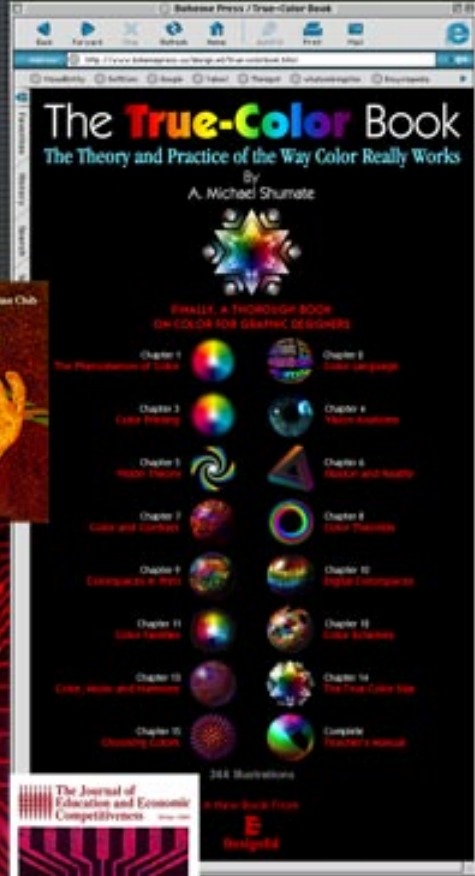
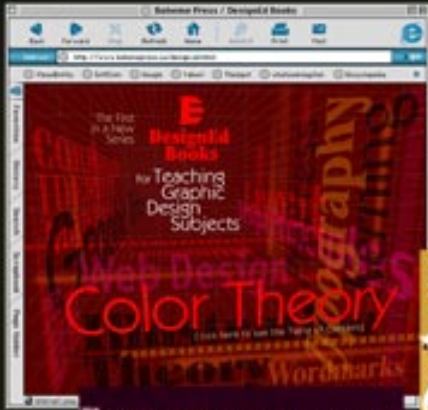
"Analog in a Digital World," acrylic. Client: The Image Bank. (type added for this resume)

DESIGN & Art Direction

Worked in all aspects of graphic design including advertising, institutional design, posters, brochures, books and publications of every kind.

Thoroughly grounded in traditional offset and silkscreening printing. Very familiar with most current Macintosh computer programs including Adobe Illustrator, PhotoShop and InDesign.

Often executed editing or writing for publications designed.



Brochures, booklets, book covers, posters web pages, posters and album covers designed for a variety of clients.



NetWorld



Sparrow

E
DesignEd



CORPORATE
Identity
Lettering &

Created a large number of corporate identities and for advertising, industrial, professional and institutional clients with applications to signage, stationery and vehicles.

Especially well grounded in the planning, designing and creation of branding campaigns and corporate identity manuals.

Custom lettering by hand as well as custom typography on the computer including antique, dimensional and metallic styles.

Top Row: Net World (teachers magazine), Sparrow Communications (advertising agency), DesignEd Books (publisher's imprint), Confederation Convention Center, Institute of Man & Resources (alternative energy agency). **Row Two:** Clinical Evaluation Research Unit, David Luke Associates (consultants), Arena (screenplay cover), Mister K's (restaurant), **Row Three:** EST (educational consortium), TransNorth Shipping (corporate identity binder), the Old General Store (identity), Feedbag Pilliows (decorator accessories), **Row Four:** Federal Program Identities, Xpansion Software (discount vendor), Meteor Press, **Bottom Row:** pages for TransNorth Identity Manual, Product Identity.



ARENA

MISTER K'S
RESTAURANT AND LOUNGE

THE OLD
GENERAL
STORE



X
XPANSION
SOFTWARE



Meteor
Press

EST

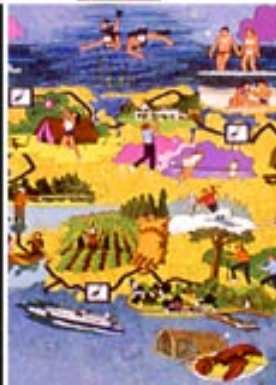
PlayGrounds™



Editorial Advertising & ILLUSTRATION

Executed a wide range of illustration styles in virtually every medium: watercolor, oil, acrylic, gouache as well as digital.

In addition to a variety of clients, have also sold stock illustration through The Image Bank and TheisSpot. Stock and freelance clients include: British Airways Magazine, Kelly Services, Simon and Schuster Books, MacMillan McGraw-Hill Publishers and Kiplinger's Magazine.



Top Row: "E.E.C. Flags on Balloons,"
"High-Tech Labor," "Ship of State,"
"P.E.I. Seed Potato Industry Montage,"
Middle Row: "Chip City," "Rose Moon,"
"Mr. Gear Head,"
Bottom Row: "Moneyball," "Electronic Highway," "Fun Island" detail, "Artificial Intelligence," "The Falling Dollar."

Technical & Nature ILLUSTRATION

Executed a wide range of illustration styles in virtually every medium: watercolor, oil, latex, acrylic, gouache as well as digital.



Top Row: "An Old General Store, Hub of the Community" Client: P.E.I. Dept of Tourism, "Mud Roads of P.E.I." **Middle Row:** "Great Blue Heron, Common Grackle, Herring Gull, Ipswich Sparrow," "Demonstration of Additive Color," "Triceratops." **Bottom Row:** "Halifax Shipyard," "New Brunswick Engineering: Past, Present and Future." (mobile exhibit in a truck).

Interpretive Center DESIGN

Veterans Affairs Canada, National Headquarters, Charlottetown, P.E.I.
Project leader and designer. \$250,000 project. Displays in the atrium of new headquarters building

New Brunswick Engineers Mobile Exhibit

Member of the design team. Inventions of New Brunswick engineers.

P.E.I. Pavillion, Expo 86

Vancouver, B.C.
Member of the design team. External/internal exhibits for multi-lingual audience.

Point Lepreau Nuclear Power Plant Visitors Centre

Member of the design team. Series of computer illustrations of operations and safety systems.

Lady Slipper Drive Interpretive Centre

Member of the design team. Exhibit on the cultural, natural & historical sites of western P.E.I.

Cape Breton Coal Miner's Museum

Project director/designer. Formation of coal fields, history/technology of mining, struggles of miners.

Scottish Highland Museum, Gaelic College, Englishtown, Nova Scotia

Member of the design team. Historical exhibits about the Scottish Highland history, culture and heritage.

Shubenacadie Wildlife Park

Member of the design team. Three buildings of exhibits on all aspects of forestry.

Pooles Corner Interpretive Centre

Member of the design team. Exhibit on the cultural, natural, historical sites of eastern P.E.I.

Trade Show Exhibit Design The Toy Factory

Project director/designer. Three exhibits for national trade shows over a 10-year period.



Top Row: What is a tree? display and What makes up a sea.

Row Two: Map of origin of the Scotts and Chart: History of Scottish Origins.

Row Three: Origins of Cape Breton Coal Miners, Woodclock: the oldest tree in Nova Scotia.

Bottom Row: Graphics on side of truck for mobile exhibit.

Teaching

Developed curriculum and taught the following:

Graphic Techniques I & II

Mechanical artwork technique & manual skills.

Illustration I

Techniques in B&W illustration, composition, lectures on contemporary illustrators.

Illustration II

Techniques in color with emphasis on concept development, lectures on contemporary illustrators.

Illustration III

Non-realistic illustration, conceptualizing, style, lectures on contemporary illustrators.

Illustration IV

Computer illustration in Adobe Illustrator, Adobe Photoshop, lectures on contemporary illustrators.

Branding Design I & II

Corporate identity for stationery, vehicle design & signage, advertising theory, Corporate Identity Manuals.

Color Theory & Perception I & II

Skills in mixing colors, color theory language and principles, color combinations for specific effects.

Art History

From prehistoric to contemporary with attention to women artists, non-European and illustration.

Travel Study for Credit

10-day trip to Italy for Art credit.

Guest Lecturer

Queen's University, Ontario Eastern

Region Secondary School Art Teachers Conference, Eastern Ontario Region

Colleges' Teacher Development Seminars



Cover for a survey of Graphic Design Education in Ontario Colleges.

Client: Ontario Ministry of Education, College Standards and Accreditation Council.

Murals



"1954 Diner"

(7' x 12') Enamel, for Celanese Canada Inc. Interior of a roadside diner when factory opened.

"The Golden Age of Sail"

(16' x 10') Enamel, for The Old General Store. Shows the village a century ago, a shipping port and shipbuilding center. P.E.I.'s largest outdoor mural.

"The Forest Community"

(28' x 8') Latex, Nova Scotia Dept. of Forestry, Shubenacadie Wildlife Park. Showing 46 species of animals in forest setting.

"A Tribute to P.E.I. History"

(20' x 6') Latex, for Island Food Centres. Vignettes honoring groups from P.E.I.'s heritage: the Acadians, Scots, Loyalists, Micmac Indians, etc.

"The Hedgerows of P.E.I."

(6' x 8') Acrylic, for P.E.I. Department of Tourism. Showing 10 animal and 15 plant

species protected by leaving hedgerows between farm fields.

"Summerside Harbour: 100 Years Ago" (4' x 8') Acrylic, for McDonalds P.E.I. Restaurants Ltd. View of Queens Wharf & sail ships of mid 1800's.

"The Carboniferous Forest"

(15' x 10') Latex, for Cape Breton Coal Miners' Museum. Lifesize backdrop for diorama of carboniferous swamps from which coal formed.

"Life Cycle: Atlantic Salmon"

(8' x 8') Acrylic, for St. Stephen Tourist Visitors Centre. Stages of salmon's life in natural underwater setting.



Top Row: "The Forest Community."

Center Row: 1) Maquette for "Life Cycle: Atlantic Salmon," 2) Maquette for mural of various species commercially fished on P.E.I. Client: Basin Head Fisheries Museum, 3) Detail from "A Tribute to P.E.I. History"

Bottom Row: "The Golden Age of Sail" (see descriptions above)

Education & Recognition

Education: University

Bachelor of Fine Art Degree 1973
Brigham Young University. Graphic Design major, Advertising minor.

Education: Seminars

Illustrators Workshop 1976,
Tarrytown, N.Y. One week seminar and portfolio review with the following illustrators: Alan Cober, Mark English, Robert Peak, Fred Otnes, Robert Heindel, Bernie Fuchs.

Illustrators Workshop 1988, Buffalo, N.Y. Three day workshop/portfolio review with the following illustrators: Brad Holland, Fred Otnes, Richard Hess, Alan Cober.

Kodak Center for Creative Imaging
"Advanced Imaging" in Adobe Photoshop. Intermediate level "Word and Image" in Adobe Illustrator. 1993

Total Quality Management 1993
St. Lawrence College 1-week seminar on organizational problem solving.

Recognition: Illustration

Step-By-Step Graphic Design Process '95 Annual, page 128
Illustration "High Tech Labor" featured and mini-article on process.

Print Regional Design Annual 1995
page 43, item # 68
Illustration "Headman" featured.

Recognition: Teaching

Studio Magazine Awards Annual '96
Student Silver Award to Michelle Micuda for illustration "Over-selling Depression to the Old Folks"

Nominated Teacher of the Year 2002
St. Lawrence College Student Association

"Modern Global Money" Client: The Image Bank
Front Cover: "Business and Technology" Client: The Image Bank

